



Roche



MESTNA OBČINA
KRANJ



Hello Hacking superheroes!

On the **weekend of 22 and 23rd October 2022** Transformation Lighthouse we will be hacking again! This time in person n brand new premises of Kovačnica in Kranj and...for the remote teams and participants – virtually as well!

This year's 5th traditional open data hackathon, sponsored by **Roche** Slovenia and championed by the **Ministry of Public Administration**, enlightened by **Spominčica** - Alzheimer association (Slovenian Association for Dementia Aid), integrated by **City of Kranj** and empowered by **Oracle** technology will be addressing **dementia – our common challenge**.

If you want to participate in the creation for our better tomorrow, test yourself, beat the other hackers and claim the award of hacker supreme, we believe that this hackathon is a great opportunity for you. What do you have to lose? Forge great friendships, gain amazing connections that will benefit you in your future business journey and create a solution that may contribute to a better society for all of us. Just who wouldn't want that?

What challenges you'll be solving, you may ask? Here they are:



SUPPORT FOR AFFECTED
(PERSONS WITH DEMENTIA)



SUPPORT FOR THE CARETAKERS



DEMENTIA-FRIENDLY
MUNICIPALITY

WHEN: weekend, 22 and 23. October 2022

WHERE: Kranj, Slovenia or online (mark in the application form)

WHO: everyone with a wish to tackle this challenge and learn new things. No knowledge required – just an open mind to learn, adopt, change and ... cooperate!

Because, the development of society is measured by how it takes care of the elderly!





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Of course, hacking away these solutions comes with some prizes as well! Let's see what awaits you:

- ▲ Monetary fund in total amount of **6.900 EUR** (for first 3 teams)
- ▲ Oracle free credits for 30 days to use even more services to prototype your own applications, run machine learning models in notebooks, or try software from Oracle Cloud Marketplace – for the techies in the team.
- ▲ Product development – for the ones that will want to continue we'll offer all the necessary support.
- ▲ City of Kranj offering the testing locations for your solutions.
- ▲ A chance to present yourself to management of Roche for potential further cooperation or a job.
- ▲ Mentoring by the best!
- ▲ Hanging out and spending the weekend with Eva McLellan, CEO of Roche Slovenia, Emilija Stojmenova Duh - Minister of digitalization, Matjaž Rakovec, Mayor of city of Kranj, Andy Baynes – ex Steve Job's close coworker, early Nest cofounder, Google exec and entrepreneur, and many other amazing, inspiring people.

Where else do you have the opportunity to meet and just network, pick brains and hang out with people from Roche, Ministries, Cities, Oracle, ... all in one place. Not to mention great time, networking, job opportunities, new horizons... Well, an overall weekend of fun and creativity. And at the end of the day, it might be just your solution that will help all of us have a better tomorrow.

So, why wait! Apply & share now:

More about and application form: <https://transformation-lighthouse.com/hackathon-roche/>

Social media posts to enjoy the insights and share:

- <https://www.facebook.com/events/1791128857914824>
- <https://www.linkedin.com/feed/update/urn:li:activity:6978292179739758592>
- https://www.instagram.com/p/CixITxflzMs/?utm_source=ig_web_copy_link
- <https://twitter.com/Transfo41187878>

See you 22. October in Kranj! Let's hack dementia!

BE A PART OF THE SOLUTION FOR THE FUTURE OF OUR ELDERLY, OUR PARENTS AND OURSELVES.

